

# THOMAS MORE COLLEGE



**GR 10**

**June 2007**

## **DESIGN**

**Time: 2 hours**

**Marks: 100**

### **INSTRUCTIONS TO CANDIDATES:**

- 1. Read the questions carefully.**
- 2. Write neatly.**
- 3. Number the questions correctly.**
- 4. Your essays should be at least 1 pages in length.**
- 5. Look at the illustrations provided to answer the questions.**
- 6. You may refer to other examples of artworks not illustrated here.**

## SECTION A

1. Give a comprehensive definition for Design. 6

2. Match the columns:

a	Kente Cloth	China	
b	Amphora (Vase)	Christian Art	
c	Fan	West Africa	
d	Stained Glass window	Greece	4



3. Write a paragraph on these four designs as FUNCTIONAL/USEFUL art objects. 8

4. What did Raymond Loewy mean when he said “Ugliness doesn’t sell”? 1

5. In ancient times it was easy to recognise a specific design as belonging to a specific culture. In the modern age of globalisation this is no longer the case. Do you agree or disagree with this statement. Why? 1

## SECTION B

Look at the pictures of chairs and answer the following questions.

- Which design would suit which market? Match the columns:
 

a) Sport-lover	no. 1	
b) Class of pre-school kids	no. 21	
c) Office worker	no. 18	
d) Grandmother	no. 24	4
- Give reasons for your answers in question 1. 4
- Chair no. 15 was inspired by artist Paul Signac. He painted no.31. Which characteristics do these works share? 2
- Chair no. 2 was inspired by De Stijl architecture as seen in no.19. Which characteristics do they have in common? 2

5. No. 5 is an advert for Thonet's chair seen in no. 1. As an advert for a chair, how does it compare with advert no. 23? Describe typography (fonts) as well as layout. Mention similarities and differences. Which do you think is more successful? Why?